ORDER

Orders	Order / Rev:	327849		obc		
	Alt Order #:	25290468				
	Product Desc:	Issue				
	Estimate:	4677		ABC - EIPaso, TX		
	Flight Dates:	10/04/16 - 10/10/16	Primary AE:	Jenna Nubar		
	Original Date / Rev:	09/19/16 / 09/19/16	Sales Office:	K-WDC		
	Order Type:	GENERAL	Sales Region:	NAT		
Agency	Name:	Great American Media				
	Buying Contact:		Billing Type:	Cash		
	Billing Contact:		Billing Calendar:	Broadcast		
		1010 Wisconsin Ave NW	Billing Cycle:	EOM/EOC		
		Washington, DC 20007	Agency Commission:	15%		
Advertiser	Name:	DCCC	New Business Thru:			
	Demographic:	HH	Order Separation:	00:15:00		
	Product Codes:	PL02	Advertiser External ID:			
	Priority:	P-4	Agency External ID:			
	Revenue Codes:	AGY, POL, ISSUE	Unit Code:	General		

Totals

Month

Totals

Start Of Order - End Of Order

October 2016

Spots

30

30

100%

Gross Amount

\$13,200.00

\$13,200.00

Net Amount

\$11,220.00

\$11,220.00

Rating

0.00

0.00

End Date

10/10/16

Bill Plan

Start Date

09/26/16

Jenna Nubar

Acco	unt Executives				
Acco	unt Executive	Sales Office	Sales Region	Start Date / End Date	Order %

\$11,220.00

Net Amount

Order Share	Share	Total
ABC - ElPaso, TX	37%	\$13,200.00
Market	100%	\$35,675,68

Spots Gross Amount

\$13,200.00

30

Competitive Share	Share	Total
KDBC	27%	\$9,632.43
KFOX	12%	\$4,281.08
KINT	0%	\$0.00
KTSM	23%	\$8,205.41
NVIA	1%	\$356.76
QVIA	0%	\$0.00

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 KVIA	10/04/16	5 10/10/16	M-F 5-6A	CM	M-F 5-6A	MTWTF	:30	2	\$200.00P-2	0.00 NM	2	\$400.00
			Good Morning El	Paso I								
Good Mo	orning El	Paso										
<u>Star</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/0	04/16	10/10/16	MTWTF	2	\$200.00	0.00						
E 2 KVIA	10/04/16	5 10/10/16	M-F 6-7A	CM	M-F 6-7A	MTWTF	:30	2	\$500.00P-2	0.00 NM	2	\$1,000.00
			Good Morning El	Paso II								
Good Mo	orning El	Paso										
<u>Star</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/0	04/16	10/10/16	MTWTF	2	\$500.00	0.00						
E 3 KVIA	10/04/16	5 10/10/16	M-F 7-9A	CM	M-F 7-9A	MTWTF	:30	3	\$500.00P-2	0.00 NM	3	\$1,500.00
			Good Morning Ar	merica								
Good Mo	orning An	nerica	-									

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Order / Rev: 327849

Advertiser: DCCC

25290468 Product Desc: Alt Order #: Issue ABC - EIPaso, TX

Flight Dates: 10/04/16 - 10/10/16 Estimate: 4677

Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 3	KVIA	10/04/1	6 10/10/16	M-F 7-9A	CM	M-F 7-9A	MTWTF	:30	3	\$500.00P-2	0.00 NM	3	\$1,500.00
Good Morning America Good Morning America													
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
W	eek: 10/	04/16	10/10/16	MTWTF	3	\$500.00	0.00						
E 4	KVIA	10/09/1	6 10/09/16	SU 8-9A	CM	SUN 8-9A	S	:30	1	\$240.00P-2	0.00 NM	1	\$240.00
	GMEP Wknd II - Sunday Good Morning El Paso Sunday												
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	eek: 10/		10/09/16	S	1	\$240.00	0.00			*			
E 5	KVIA	10/04/1	6 10/10/16	M-F 9-10A Live! with Kelly &	CM Michael	M-F 9-10A	MTWTF	:30	1	\$240.00P-2	0.00 NM	1	\$240.00
	Live! W	ith Kelly 8	& Michael	Live: With Kelly &	WIICHACI								
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	eek: 10/		10/10/16	MTWTF	1	\$240.00	0.00			# 440.00 P .0	0.00.1114	0	# 000 00
E 6	KVIA	10/04/1	6 10/10/16	M-F 12-1P ABC7 News at No	CM	M-F 12-1P	MTWTF	:30	2	\$140.00P-2	0.00 NM	2	\$280.00
	ABC 7 N	News @1	2N	7.507 Homo di Hi	5011								
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	eek: 10/		10/10/16	MTWTF SU 9-10A	CM	\$140.00 SU 9-10A	0.00	.20		\$200.00P-2	0.00 NM		\$200.00
E 7	KVIA	10/09/1	6 10/09/16	This Week w/Geo		30 9-10A	S	:30	1	\$200.00P-2	U.UU INIVI	1	\$200.00
	This We	eek											
10		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
E 8	eek: 10/		10/09/16 6 10/10/16	S	CM	\$200.00 M-F 3-4P	0.00 MTWTF	:30	2	\$140.00P-2	0.00 NM	2	\$280.00
LO	KVIA	10/04/1	0 10/10/10	Dr. Oz	Civi	W-1 3-4F	MIWIF	.50	2	φ140.00F-2	U.UU INIVI	۷	φ200.00
	Dr. Oz												
10		rt Date	End Date	<u>Weekdays</u> MTWTF	Spots/Week	Rate	Rating						
E 9	eek: 10/ KVIA		10/10/16 6 10/09/16		CM 2	\$140.00 SU 4-5P	0.00	:30	1	\$100.00P-2	0.00 NM	1	\$100.00
		10,00,1	0 10/00/10	Entertainment To	_	00 101	3	.00	·	ψ100.001 L	0.00 14111		Ψ100.00
			onight Wknd			- .	5						
W	<u>Sta</u> /eek: 10	rt Date 03/16	End Date 10/09/16	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$100.00	Rating 0.00						
			6 10/10/16		CM	M-F 4-5P	MTWTF	:30	3	\$160.00P-2	0.00 NM	3	\$480.00
				ABC7 News at 4						,			,
	ABC 7 a		Fred Data	\\/ - - - -	Cmata ///a ala	Data	Dation						
W	<u>5ta</u> /eek: 10	<u>rt Date</u> 04/16	End Date 10/10/16	<u>Weekdays</u> MTWTF	Spots/Week 3	<u>Rate</u> \$160.00	Rating 0.00						
				M-F 5-530P	СМ	M-F 5-530P	MTWTF	:30	3	\$500.00P-2	0.00 NM	3	\$1,500.00
				ABC7 News at 5									
	ABC 7 a	at 5P rt Date	End Date	Mookdovo	Spots/Week	Poto	Rating						
W	<u>31a</u> /eek: 10		10/10/16	<u>Weekdays</u> MTWTF	3		0.00						
				M-F 6-630P	CM	M-F 6-630P	MTWTF	:30	1	\$1,100.00P-2	0.00 NM	1	\$1,100.00
	ADO 7			ABC7 News at 6									
	ABC 7 a	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
W	/eek: 10		10/10/16	MTWTF		\$1,100.00	0.00						
E 13	KVIA	10/08/1	6 10/08/16	SA 5-530P	CM	SA 5-530P	S-	:30	1	\$240.00P-2	0.00 NM	1	\$240.00
	ABC 71	Veekend	Nowo	ABC7 News at 5	- Sat								
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
W	eek: 10/		10/09/16	S-	1	\$240.00	0.00						
E 14	KVIA	10/09/1	6 10/09/16	SU 5-530P	CM	SU 5-530P	S	:30	1	\$300.00P-2	0.00 NM	1	\$300.00
	ABC 71	Veekend	News	ABC7 News at 5	- Sunday								
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
W	eek: 10/		10/09/16	S	1	\$300.00	0.00						
E 15	KVIA	10/04/1	6 10/10/16		CM	M-F 630-7P	MTWTF	:30	3	\$700.00P-2	0.00 NM	3	\$2,100.00

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Totals

30

\$13,200.00

ABC - EIPaso, TX

Order / Rev: 327849

Alt Order #: 25290468

Advertiser: DCCC

Product Desc: Issue

Flight Dates: 10/04/16 - 10/10/16

Estimate: 4677

Break Start/End Time Ln Ch Start End **Inventory Code** Days Len Spots Rate Pri Rtg Type Spots Amount M-F 630-7P **Entertainment Tonight Entertainment Tonight** Spots/Week Start Date **End Date Weekdays** Rate Rating MTWTF--Week: 10/04/16 10/10/16 \$700.00 0.00 E 16 KVIA 10/10/16 10/10/16 MO Prime Hour 1 СМ MO 7-8P :30 1 \$3,200.00P-2 0.00 NM \$3,200.00 M-----1 Dancing with the Stars Dancing With the Stars-ABC Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/10/16 10/16/16 1 \$3,200.00 0.00 E 17 KVIA 10/04/16 10/10/16 M-F 1207-1237A СМ M-F 1207-1237A MTWT---:30 2 \$20.00P-2 0.00 NM 2 \$40.00 Access Hollywood Access Hollywood Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/04/16 MTWT---10/10/16 \$20.00 0.00